



See Argosy at IBC2008  
Stand No. 10.D55

## FOR IMMEDIATE RELEASE

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## Argosy Showcases New Line of Intelligent MDUs at IBC 2008

**Buckinghamshire, United Kingdom, August 26, 2008** — Argosy, a leading international supplier of HD broadcast, cables and studio infrastructure products, will launch the Power Manager Mains Distribution Unit (MDU) at IBC 2008 (Stand no.10.D55). The intelligent Power Manager range is the latest addition to a family of MDUs distributed by Argosy that offers a unified global power management solution. These MDUs have been designed to provide the full flexibility required by technical operations for a range of applications from television and radio broadcasting to recording studios, IT and telecommunications facilities.

Argosy's new family of intelligent MDUs extends from the standard entry-level unit – MDU-14B, which provides 14-fused IEC outlets at superior density - to the top of the range MDU-12PM Power Manager unit, that offers full SNMP alarm monitoring plus a host of other features including the ability to administer all the control of input and output locations, 16 General Purpose Interfaces (GPIs) inputs for the remote management of non-networked rack hardware.



“The use of SNMP alarm monitoring within the Power Manager MDUs ensures that any networked hardware can be remotely managed from anywhere in the world,” said Mike Purnell, director at Argosy. “This ability to intelligently monitor and control rack hardware remotely over WAN or LAN irrespective of the geographic location of that hardware is a very powerful and cost-efficient proposition for broadcasters today.”

The Power Manager utilises front panel LEDs for rapid failure detection, an intuitive GUI for ease of use, latching relays and SNMP traps for flexibility and control. The Power Manager intelligent MDU offers administrators a secure Ethernet connection to the password protected web-based setup interface. All Power Manager MDUs are RoHS and WEEE compliant.

The Power Manager complements Argosy's established portfolio of products which include its most popular range of IMAGE HD video cables, connectors, high density HD video patch panels, MDUs, routers, audio jack fields, rack systems, KVM switches, and Sonarae, its recently introduced audio monitoring system as well as an array of video accessories.

### **About Argosy**

Established in 1984 Argosy has a broad range of experience in advising and supplying studio installation products such as cabling, connectivity solutions, equipment racking, cable management & patching and is recognised as a leading international distributor and expert in this field. With customer locations around the world, Argosy is renowned as a "one-stop-shop" for systems integrators and end-users alike, however large or small the project. For more information, please go to [www.argosycable.com](http://www.argosycable.com)

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